

# U by Kotex\* Save the Undies Sweepstakes | Official Rules | Save the Undies Video Review

### NO PURCHASE NECESSARY

A Purchase or Payment of Any Kind Will Not Increase Your Chances of Winning. You must be a member of Twitter and follow U by Kotex to participate in the Promotion. This promotion is in no way sponsored, endorsed or administered by, or associated with Twitter.

#### DARTICIDATION

Promotion is open to legal residents of the 50 United States, plus Washington, DC and Canada (VOID in Quebec), 13 years of age or older. Employees, and members of their immediate families and households, of Sponsor, its subsidiaries, affiliated companies, advertising and promotion agencies and anyone else involved in the production, development or handling of this Sweepstakes are not eligible. Void in Quebec, Puerto Rico and where prohibited. Subject to all applicable laws.

### SCHEDULE

Promotion begins 12:01 AM CT January 23, 2015, ends 11:59 pm CT January 30, 2015 (the "Promotion Period").

#### HOW TO ENTER

During the Promotion Period, watch the Save the Undies Video on www.ubykotex.com and review it in 10 words or less on Twitter with the #SavetheUndies.

No responsibility is assumed for lost, late, stolen or misdirected entries, or any failure or unavailability of electronic communications or Internet connections. All submissions become property of Kimberly-Clark Global Sales, LLC., Neenah, WI ("Sponsor").

#### PRIZES/ODDS

One (1) winner will receive a \$100 Victoria's Secret Gift Card and U by Kotex sample pack. Approx. Retail Value: \$105. Odds of winning depend upon number of entries received with the correct response. Prizes may not be substituted or transferred. If prize becomes unavailable, Sponsor reserves the right to substitute prize of equal or greater value. Limit one prize per household. Taxes and any expenses not listed above are responsibility of winner. Allow 8-10 weeks after validation for receipt or arrangement of receipt of prize.

### WINNER SELECTION/VALIDATIONS

One (1) Winner will be randomly selected from among all eligible entrants who post a review about the Save the Undies Video. Selection will take place on or about February 1, 2015 by an independent judging organization in North Branford, CT, whose decisions are final on all aspects of the Sweepstakes. Entrants agree to be bound by these Rules. Entrants agree to be bound by these Rules. Entrants agree to be bound by these Rules. Winners will be notified within five (5) business days following the conclusion of the Promotion by a direct message via Twitter and/or via e-mail and/or telephone. If a winner does not respond to such notification within five (5) business days and/or does not meet the stated eligibility requirements, such winner will be disqualified and Sponsor reserves the right to select an alternate winner from the remaining eligible entries received. No more than the stated number of prizes will be awarded. Winners may be required to sign and return an Affidavit of Eligibility, Liability Release and, where legally permissible, a publicity release and/or provide other personal or tax information. Winners will have five (5) business days to provide all such information and to execute and return the Affidavit of Eligibility, Liability Release and publicity release (if required by Sponsor). If winner is a minor in his/her state or province of residence, any required forms must be signed by parent or legal guardian. The failure to comply with the foregoing requirements, or the return of any prize or prize notification as undeliverable may cause the winner to forfeit his/her prize and Sponsor reserves the right to select an alternate winner. Sponsor's decisions concerning selection of winners, as well as all other matters relating to any Promotion, are final and binding. If winner is a resident of Canada, he/she must answer a timed mathematic question to be awarded a prize.

# INDEMNIFICATION

By participating in this Promotion and/or by accepting any prize that you may be awarded, you agree that the employees, officers and directors of Sponsor, its parent companies, subsidiaries and affiliates and their advertising, promotion, and fulfillment agencies and anyone involved in the production, development or implementation of this sweepstakes and Twitter shall not be liable for any and all actions, claims, including any third party claims, injury, loss or damage arising in any manner, directly or indirectly, arising from or relating to this Promotion, including entry and participation in this Promotion, or the acceptance, possession, use or misuse of any prize.

# RIGHT TO CANCEL OR SUSPEND PROMOTION

If for any reason the Promotion or any challenge, including the online segment, is not capable of running as planned, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsor reserves the right, at its sole discretion, to disqualify any individual(s) who tampers with the entry process, and /or to cancel, terminate, modify, or suspend the Promotion or challenge and select winner from valid entries received that are unaffected by the problem. Entries void if incomplete, not legible, or if they contain errors.

# GENERAL INFORMATION

Sponsor reserves the right to use any and all information related to the Promotion, including information on entrants obtained through the Promotion for marketing purposes or any other purpose, unless prohibited by law. You are providing your information to Sponsor and not to Twitter. All submissions become property of Sponsor. Any information provided is subject to Sponsor's privacy policy located at https://www.ubykotex.com/legal/privacy-policy (for desktop users) or https://m.ubykotex.com/privacypolicy.aspx (for mobile users). For residents of Canada, any information provided will be used solely to administer the Promotion.

# WINNER'S LIST

For name of the Prize Winners, mail a self-addressed, stamped envelope to Video Review Winners, P. O. Box 735, North Branford, CT 06471 by 1/31/15.

# SPONSOR

Kimberly-Clark Global Sales, LLC., 2100 Winchester Ave, Neenah, WI 54956